



Innovative Philly Startup Moberg Analytics Awarded Groundbreaking U.S. Army Project to Automate Medical Documentation on the Battlefield

For Immediate Release

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Philadelphia, PA – Moberg Analytics, Inc. has been awarded a prestigious contract by the U.S. Army’s Telemedicine & Advanced Technology Research Center (TATRC). Moberg Analytics will be contributing its patient monitoring expertise to the AutoDoc Project, an initiative to automatically document medical actions in large-scale combat operations on the battlefield.

A Big Win for a Small Start-Up: Moberg Analytics’ Innovation in Philadelphia

Founded in 2020, Moberg Analytics has quickly established itself as a leader in medical technology, despite the challenges of the COVID-19 pandemic. While many businesses were closing, Moberg Analytics opened in Center City, Philadelphia, where it began laying the groundwork for projects like AutoDoc. This achievement highlights the company’s resilience and innovation.

Collaboration is key to Moberg Analytics’ success. The company has worked closely with top researchers, universities, and hospital sites across the country, and this new partnership with the U.S. Army opens up further opportunities to collaborate with large military contractors such as Applied Research Associates, Inc. and Crimson Phoenix, also participants in the project, to revolutionize patient care.

For a small company to break into a field as significant as military medicine is rare, especially considering the rigorous standards and expectations involved. Moberg Analytics was chosen due to its unique achievements in medical device configuration, making it well-equipped to take on this challenge.

Revolutionizing Battlefield Medicine

AutoDoc represents a significant technological advancement in battlefield medicine. Traditionally, medics have had to juggle the critical task of providing care with the equally important task of documenting every procedure. AutoDoc changes that. By using advanced sensors to capture real-time patient data and contextual information about the medic, AutoDoc automates the documentation process, allowing medics to focus their attention entirely on saving lives.

This technology is crucial not only for immediate care but also for tracking patient status, managing logistics, and ensuring that soldiers receive the best possible treatment as they are transported from the battlefield to higher levels of care. TATRC’s Commander, COL Jeremy Pamplin, emphasized the importance of this innovation, stating, “Without a means to collect data reliably and passively from the point of injury through higher echelons of care, the Military Health Care system will continue to lack the essential data to develop trustworthy artificial intelligence (AI) to support future concepts that will sustain medical operations in future conflicts.”

About TATRC

U.S. Army's Telemedicine & Advanced Technology Research Center's (TATRC) is engaged in essential medical research focused on advanced medical technologies and is dedicated to bringing innovative telehealth solutions to the Warfighter and the Military Health System. TATRC fosters research on health informatics, telemedicine / m-Health, medical training systems and computational biology to address gaps in DoD medical research programs and military healthcare.

Learn more about TATRC: <https://www.tatrc.org/>

About Moberg Analytics

Moberg Analytics is a cutting-edge, fast-growing startup located in the heart of Center City, Philadelphia. They are at the forefront of medical technology innovation, developing solutions that bring clinical decision support directly to the point of care. Leveraging decades of expertise in medical device connectivity, data integration, cloud technology, and AI, Moberg Analytics creates intuitive products for both civilian and military use. Their ecosystem of tools empowers healthcare providers with the data they need for informed, life-saving decisions.

Learn more about Moberg Analytics: <https://moberganalytics.com/>

Media Contact:

Olivia Fey
Marketing and Communications Coordinator
Moberg Analytics, Inc.
olivia.fey@moberganalytics.com